

Strategic Thinking Refresher Course

Step Up Your Strategic Thinking Powers

23 February 2017, The Rainbow Towers, Harare

Time 0800-1700

Guaranteed! This course will bring dramatic changes in your strategic capacity

Strategy is the Key Survival, Success and Growth

The survival and success of any organisation in the 21st depends on the capabilities its leaders and managers. Strategy is the most important responsibility not just for the Chief Executive Officers but also every one of his leadership and management team. Despite the primal role of strategy, few organisations invest much time and resources in improving the strategic capacity of their leaders and managers through a structured program on strategy. Strategic capacity is assumed and rarely improved even when organisations undertake periodic strategic planning sessions.

The Power of Thinking More Strategically

Thinking strategically and improvement in strategic thinking have the greatest dramatic impact on the performance of the organisation. Some of the specific benefits of improvements in strategic capacity and strategic thinking include;

1. More efficient use of existing resources and dramatic increase on the return on investment
2. Improved capacity to solve problems even the complex ones
3. Improved team work
4. Improved flow of work, tasks and activities
5. Saving on time and resources thus increasing on profits and the bottom line
6. Great ability to compete, to outperform the environment and to win markets
7. Better service delivery and higher customer satisfaction
8. Better leadership and more effective managerial performance
9. Higher chances of turning around bad situations and poor performance
10. Better and more effective decision making

Who Must Invest in this Very Serious Course

This refresher course is for top executives and senior managers who seek to engage in thought provoking discussions, assess their own current strategic capacities and perspectives, access some powerful breakthroughs to add to their strategic ammunition and an opportunity to explore the unheralded frontiers in strategy and strategic thinking.

The course is also a perfect introduction to strategy and strategic thinking to middle managers and entrepreneurs who have a quest for better results and better performance and an increased ability to outperform the challenging 21st Century environments and to prevail where others fail.

The Promise

Experience different results within six months of applying the material you get from this course.

High lights on the Strategic Thinking Refresher Course

- Defining strategy-The different facets of strategy
- The impact of strategy and strategic thinking on performance and results
- A review of 21 common strategy terms
- Understanding what is strategy and what is not strategy-This is key for effective leadership and management
- The Strategy Cycle-A must know for every manager
- Integrated strategic planning
- A review of common strategies and strategic tools (Survival mode, Blue ocean strategy, Balanced Score Card)
- Develop strategic clarity-Establishing what is strategic and not strategic in organisations
- Strategies for formulating effective strategies
- Why traditional strategic planning no longer works
- A review of strategic planning in difficult radically changing environments
- Developing more effective strategies for your organisation
- Exploring the 12-level hierarchy of strategy
- Corporate strategy Versus business strategy
- From strategy to results
- Winning through strategy
- The structure of successful turnaround strategies
- Improving your strategic thinking capacity
- Strengthening the strategic capacity of your organisation
- Resolving execution challenges in organisations

Facilitator

Simon Bere is one of Zimbabwe's top strategist, credited with providing strategic insights that have been successfully used by some of Zimbabwe's top entrepreneurs and successful businesses. He is an experienced strategic planning facilitator who has facilitated strategic planning sessions for organisations in different economic sectors and industries. He is also a thought leader in strategy and performance and has written many articles and developed original models and concepts that are being used to produce results in organisations. Simon's strategic insights and ideas have helped save some companies from collapse and returned them to profitability without the commonly used tactics of cost cutting.

Simon is also a prolific speaker who delivers thought provoking, practical insights, concepts and solutions to complex changes organisations face. You get challenged, inspired and equipped and you get the opportunities to explore new horizons, new perspectives, new views and different ways of looking at things, thus triggering breakthroughs in situations where you may have experienced blocks.

Registration

Registration Fees US\$280 per executive inclusive

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