

STRATEGY UNPACKED 2017

Change Your Performance, Results and Direction Fast

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Facilitator: Simon Bere (B.Sc. M.Sc. NLP)

Course Content

1. Approach

1. Brief presentations 2. Discussions 3. Individual Exercises 4. Group Exercises 5. Case Studies

2. Preparing the Mind, Assessing One Self

- The CEO and executive who ignored strategy
- How strategic are you? A personal self-assessment
- Business failure and success-Strategy or Environment?
- Strategy and its application, what has gone wrong?-An assessment of Zimbabwean companies
- The 17 Strategic ills in organisations and how they destroy performance, profits, growth and long term survival
- What really is strategy?
- Perspectives on strategy from a sample of the world's top authorities and practitioners in strategy
- Entrepreneurship and Business Leadership: What is strategic and what is not strategic?

3. Strategic Thinking Revisited

- What really is strategic thinking-Pitfalls with traditional definition of strategic thinking
- The 8 dimensions of strategic thinking
- The hierarchy and levels of strategic thinking
- Improving strategic thinking skills
- Integrated strategic thinking-The SPR Model and other models
- Decision making as a major strategic fundamental

4. The Strategic CEO

- The importance impact, qualities and characteristics
- Developing the Strategic CEO capabilities
- Leading strategically versus leading tactically

5. Developing and leading a strategic organisation

- What is a strategic organisation and why is it important to go strategic?
- The strategic organisation-The impact on performance, results and survival in the 21st Century
- How to develop a strategic organisation
- Strategic planning and strategy formulation-Why most traditional approaches are bad and ineffective and produce basic operational plans and not strategic plans
- The 21st Century approach to strategy formulation and strategic planning
- The foundations of effective strategy implementation and strategic execution
- Strategy execution and Implementation-Why most strategic plans are either never implemented or lead to disastrously poor implementation and bad or poor results-**Strategic navigation**

6. The Leading edge in strategy application

- Strategy in turnaround a business
 - Strategy in growing business
 - Strategy in increasing profits and revenue
 - Strategy in starting a business
7. Strategy in optimising a business

Evaluation and Next Step Planning

- Course evaluation
- Next step planning

Booking and Registration

On the Rock Consultants

Call +263772347421

Call +263772777239

Email ontherockconsultants@gmail.com